

# Biography



*“As a career technologist, it is constantly stimulating to analyze and understand Enterprise Management systems, through discussions with both the solution providers, and the IT professionals who use them. It is even more enjoyable to be able to put that understanding to use helping our clients, with answers to their questions, and solutions to their problems.”*

## Andi Mann Research Director

Andi comes to EMA with over 20 years experience, across 4 continents, with large-scale Enterprise systems software on mainframe, midrange, server and desktop systems. He has worked within the IT departments of various global corporations, and with several enterprise software vendors, leading diverse technical, sales and marketing teams.

At EMA Andi's focus is on the intelligent and automated management of IT, specifically surrounding systems and applications management, configuration management, provisioning and virtualization of systems and applications.

Andi began his career in 1984 in system operations supporting mixed mainframe and distributed computing environments. He spent several years in the UK and Australia with various financial, government, and manufacturing organizations delivering automation systems to improve efficiency of enterprise IT operations.

Andi then joined New Dimension Software as senior technical consultant and product specialist for the Asia Pacific region. In this role he focused on problem analysis, solution design and implementation across a wide range of industries, including outsourcing, government, financial, industrial, telecommunications and retail. Following the acquisition by BMC Software, Andi moved into a product marketing role for BMC, designing, developing and delivering enterprise management solutions.

Prior to joining EMA, Andi was Product Manager at Mobius Management Systems. In this role, he was responsible for researching and producing competitive market and gap analyses, defining product vision, leading development strategy and delivering products to market.

Andi's breadth and depth of experience provides EMA and its clients with a unique and extensive range of knowledge in Enterprise Management solutions.

Diploma, School of Audio Engineering  
B.A., English and Psychology, University of Sydney  
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