

Biography



“My unique background gives me an excellent understanding of the issues facing IT departments and the lines of business they support. Because of this, I am able to advise firms regarding IT and business challenges, taking into account both technical and non-technical issues.”

Chris Matney

Consulting Director of IT Services

Chris is an industry veteran with twenty years of technology and business development experience focused heavily on IT systems management. He is a regular speaker at industry events and has published numerous articles on both technical and business issues. Chris is currently leading EMA's consulting practice including the firm's groundbreaking research into Configuration Management Database (CMDB) technology. In 2004, Chris created EMA's 8-Step IT Assessment Methodology used in all of the company's consulting engagements.

As a consultant, Chris specializes in Fortune 500 infrastructures providing technical architectural assessments and strategic IT planning. Chris has consulted with more than one hundred of the world's largest firms including: Wal-Mart, General Electric, Bank of America, J.P. Morgan Chase, Johnson & Johnson, Merrill Lynch, MetLife, AT&T, Wells Fargo, Wachovia, Ingram Micro, St. Paul Travelers, and 3M.

Chris has a rare combination of business acumen and technical abilities that enable him to understand the entire spectrum of IT challenges, and his excellent communicative skills allow him to easily convey his knowledge and advice to EMA's customers, which include IT management technology vendors and consumers.

Prior to joining EMA, Chris held a variety of technical and management positions including principal consultant at Sybase for middleware and systems management technologies. In 1994, Chris founded Polarsoft Limited, a middleware and systems management software and consulting firm. Chris acted as the company's first consultant. He guided the launch of two successful product lines both aimed at monitoring and managing complex, heterogeneous environments. All of these products are still being sold today. Growing yearly revenues from zero to \$4M in six years, Polarsoft Limited was one of Colorado's fastest growing companies. The firm was sold in 2004.

B.S., Physics and English, Rice University

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